



e
Experience
Expertise
Excellence

SOM-LALIT EDUCATION AND RESEARCH FOUNDATION ADVISORY COMMITTEE

Prof. K. S. Shastri

Chairman, Educationist

Former Vice-Chancellor, Gujarat University, Ahmedabad and South Gujarat University, Surat.

Shri Pankaj R. Patel

Vice-Chairman

Managing Director, Zydus Cadila Healthcare Ltd.

Shri Pragnesh Shastri

Advocate

Managing Trustee, Som-Lalit Education & Research Foundation, Ahmedabad.

Dr. Neha Patel

Director, Som-Lalit Institute of Business Management, Ahmedabad

SLERF - CHRONOLOGY

Year 1996

Som-Lalit Education and Research Foundation (SLERF) was established in May, 1996.

Our academic activities under the aegis of this trust commenced from August 12, 1996 with the following two programmes :

(i) Post Graduate Diploma in Business Management - Two years full time programme leading to the award of PGDM.

(ii) Post Graduate Diploma in Business Management - Three years part-time programme leading to the award of PGDM.

Both these programmes have been approved by All India Council for Technical Education (AICTE), a statutory body of the Government of India, New Delhi.

Year 1997

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Business Administration (B.B.A.). This programme is affiliated to Gujarat University.

Year 1998

The trust started another Two years Full Time Post Graduate Programme leading to the degree of Master of Business Administration (M.B.A.). On successful completion of this programme, the students are awarded the MBA degree of Gujarat Technological University.

Year 1999

The trust started Three years Under Graduate Programme leading to a degree of Bachelor of Commerce (B. Com). This programme is affiliated to Gujarat University. In 1999, the trust also started Three years Under Graduate Programme leading to a degree of Bachelor of Computer Application (B.C.A.). This programme is affiliated to Gujarat University.

Year 2000

The trust established a Partnership in Education with IBM to conduct computer related courses.

Year 2001

The trust established its own Information Technology (I.T.) Centre for imparting programmes for I.T. Application in Management. The trust established Centre for Management Development Programmes. Holding series of seminars to expand horizon on sunrise business sectors are regular annual features of the centre. To facilitate all the above programmes and associated academic and support activities, the respective institutes are housed in the Foundation's own spacious building of about 55,000 sq. ft. located centrally in the city of Ahmedabad.

Year 2001

The trust obtained a spacious plot of land measuring more than 6,000 sq. yards in Navrangpura Area, Near Sardar Patel Stadium – to develop another campus to provide quality education from Pre-Primary to Higher Secondary.

Year 2002

The trust undertook the construction of the spacious and ultra modern building measuring 1,15,000 sq. ft. and completed it in a record time of less than six months.

Year 2003

The trust established Jr. School – Pre-Primary and Primary (English & Gujarati Medium).

Year 2004

The trust started Secondary School (English & Gujarati Medium). With a holistic view to provide quality education to students from pre-primary to post graduation and guidance for research, the trust has coordinated its educational activities covering all the stages of education.

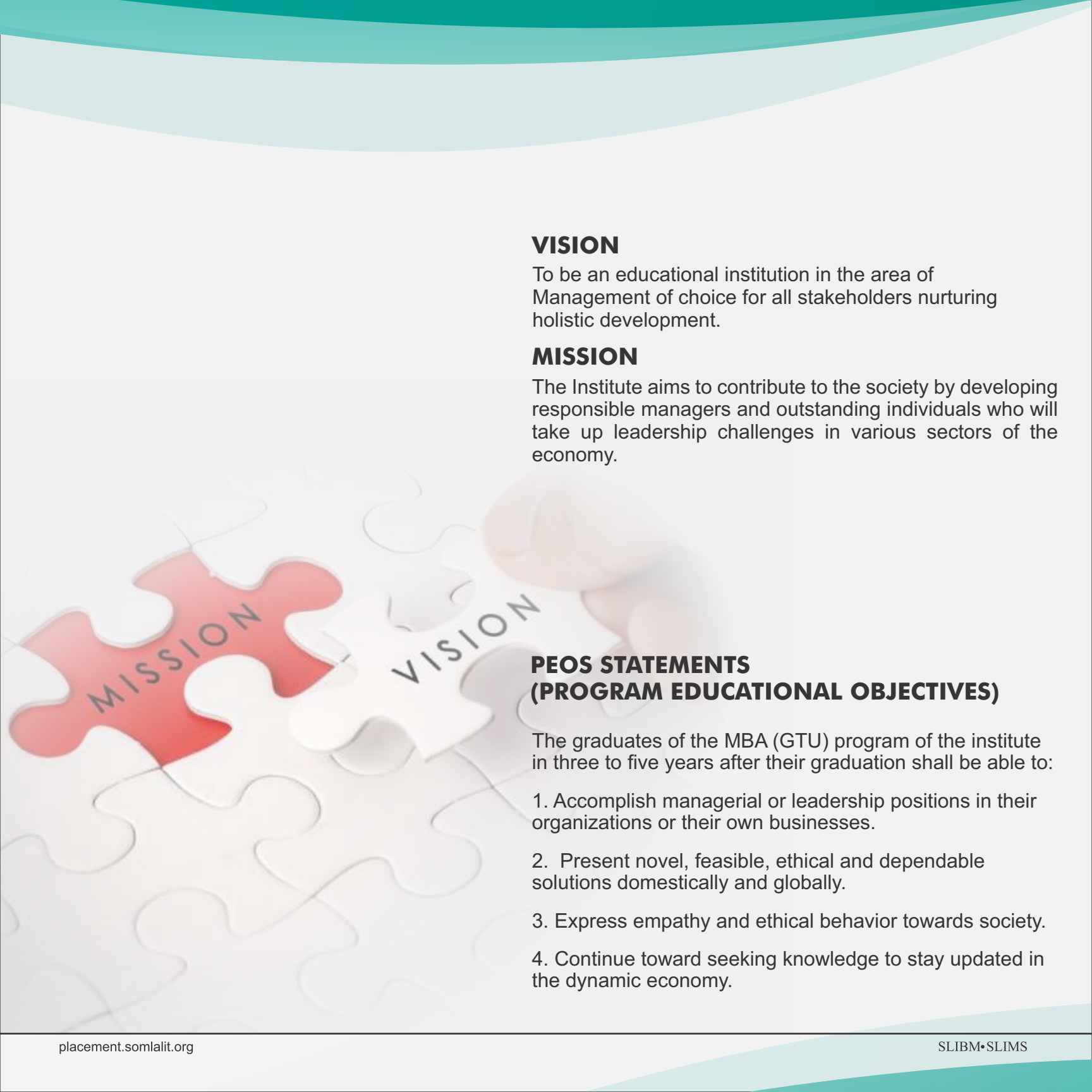
Year 2006

The trust started Higher Secondary School - English Medium (Common Stream).

Year 2007

In the continuous endeavor for providing excellence in education at various levels, the trust started:

- (I) Higher Secondary School - English Medium (Science Stream) with State of Art Laboratory and other facilities.
- (ii) Gujarati Medium (Common Stream) with modern facilities.
- (iii) Established College of Education (B.Ed.) approved by NCTE; a Statutory Council, Government of India and affiliated to Gujarat



VISION

To be an educational institution in the area of Management of choice for all stakeholders nurturing holistic development.

MISSION

The Institute aims to contribute to the society by developing responsible managers and outstanding individuals who will take up leadership challenges in various sectors of the economy.

PEOS STATEMENTS (PROGRAM EDUCATIONAL OBJECTIVES)

The graduates of the MBA (GTU) program of the institute in three to five years after their graduation shall be able to:

1. Accomplish managerial or leadership positions in their organizations or their own businesses.
2. Present novel, feasible, ethical and dependable solutions domestically and globally.
3. Express empathy and ethical behavior towards society.
4. Continue toward seeking knowledge to stay updated in the dynamic economy.

Managing Trustee's Message

Since the past 25 years, Som Lalit has been one of the leading institutes in the area of management. Since, its inception in 1996, Som Lalit has always focussed on outcome-based education which has created an environment of holistic learning, out of the box thinking as well as quest for research among its students and faculties.

The world is changing, and education has to change along with it. We as a pioneer educational institution have adopted contemporary ideas and launched new processes periodically. As educators, we have embraced the culture of innovation with not just technological adaptation but with revision of teaching methods and curriculum enhancements to cater to the industry needs. Information technology and cognitive science are driving the transition from education 1.0 to learning 2.0 and our students have been groomed accordingly to overcome serious challenges posed by the surrounding environment becoming responsible citizens. The culture fosters a relationship between faculties and industries via consultancy, training and MOUs. The vigorous two-year management program apart from academics includes corporate seminars, industry expert talks, skill development workshops, Industrial and corporate visits and real-life projects as well as social outreach programs for our students.

With the strength of more than 3380 alumnus of SLIMS/SLIBM who are pursuing their dream careers in geographies across the globe in diverse industries and sectors, we present our 23rd batch that are ready to take their first step in the corporate world.

With this, we would like to say that we seek cooperation of all concerned to join hands in the cause of professional management education.

Pragnesh K Shastri



Managing Director
SLERF-Ahmedabad



From The Desk Of Director

Late Futurist Alvin Toffler said that “Nobody knows the future with certainty. We can, however identify ongoing patterns of change”. The year 2020 has been the most significant year in terms of transformation for the education industry. For years, educationists have been discussing the concept of blended learning as the way to future but the pandemic made blended learning a reality. The recent pandemic tested the entire world for its ability to learn, unlearn and survive. We at Som Lalit have always been the front runners, for anticipating the future trends and adapting to them. The coronavirus pandemic rapidly forced our classroom learning process to completely adhere to digital mediums and at times blended education (partially online and classroom) in order to have an uninterrupted learning.

I, with great pride introduce the 23rd Batch of our management students. Our students have undergone a two-year intensive management program enabling them to become successful managers as well as team leaders. Since, the inception of our institutes more than 20 years ago, the program structure and the pedagogy has evolved keeping the demands of the Industry/Corporate in mind to create holistic evolved managers with critical thinking abilities. The teaching pedagogy of using case studies, real life industry practice examples, inviting industry experts among others results in overall grooming of the participating students with proper academic knowledge as well as practical insights.

This year, the four-week intensive internship training in the corporate world was complemented in multiple ways. Students have done live projects in both offline and online mode while others were given real life projects by the faculties. The faculties mentored each student during the entire duration to ensure that learning curve is always on the rise for the student.

The institute has worked on the philosophy of being for the students, by the students and of the students. Most of the endeavours taken by the institute like conducting Horizon – a yearly event on Management seminars, Spectrum – Student program, Management quizzes, Seminars, Workshops are completely handled by the students with minimal faculty guidance. This brochure that our students have created showcases their batch and its achievement for your kind consideration. I wish them all the very best in life and sincerely appreciate your presence to our institute.

Dr. Neha Patel



Director



CORE FACULTY



Dr. Neha Patel
Director
B.Sc., P.G.D.C.A.,
M.B.A. University of Memphis, U.S.A
PhD (Marketing)
Area: Marketing
Experience: 28 years



Dr. Supriya Bhutiani
Additional Director, Associate Dean,
Zone I, GTU
B.Sc., M.B.A., M.S. University
PhD (Marketing)
Area: Marketing
Experience: 28 years

Dr. Roopa R. Rao
B.E (Chemical), PGDM (Gold Medalist)
Ph.D (Strategy)
Area: Marketing, Human Resources &
Strategy
Experience: 30 years



Prof. Rakesh Shastri
B.E. (Civil), PGDM
Area: Finance
Experience: 28 years

Dr. Reshmi Menon
B.E (Mechanical), M.B.A,
Ph.D (Marketing), GCET,UGC-NET
Area: Marketing
Experience: 22 years



Dr. Twinkle Trivedi
B.B.A, M.B.A, PGDIBO, M.Com,
Ph.D (Management), GSET
Area: Marketing & Human Resources
Experience: 18 years

Prof. Reshmi Banerjee
B.Com (Hons.), M.B.A (Finance),
Ph.D (Pursuing)
Area: Finance
Experience: 11.5 years



Dr. Riddhi Dave
MBA (Finance), CFA (ICFAI), Ph.D
(Finance), UGC-NET
Area: Finance
Experience: 15 years

Dr. Lucky Mishra
M.A (Economics), Ph.D (Economics),
UGC-NET
Area: Economics
Experience: 15 years



Dr. Varimna Singh
M.Sc. (Mathematical science),
Ph.D
Area: Quantitative Methods
Experience: 14 years

Ms. Rani Niral Shah
B.com, M.com, M.B.A. (Finance)
Ph.D (Pursuing)
Area: Finance
Experience: 11 years



Mr. Jitendra Nenavani
BBA (Marketing), PGDM (Marketing)
Ph.D. (Thesis Submitted - Supply Chain
Management)
Experience: 9 Years

RESOURCE PERSONS

Dr. Ashwini Vora

Ph.D

Experience: 31 Years

Health Consultant

Mr. Pabitra Ranjan Chakravorty

BE. (Mech.), M.B.A

Experience: 20 Years

Consultant and Corporate Trainer

Dr. Rajeshwari Jain

B.Sc. (Statistics), PGDCA, MBA

(Marketing), Ph.D (Marketing)

Experience: 19 Years

Academician

Ms. Ishani Pandya

MA (English Literature), BEC (University of

Cambridge) Effective Communication &

Speech & Drama (Trinity College London),

Diploma in French Language (DELF)

Experience: 21 Years

Communication expert

Mr. Harshil Roy

CFA India, CFP (Certified Financial Planner), CWM

(Chartered Wealth Management)

CFA Level 1, CFA Institute USA

Masters in Commerce & Masters in Financial Analysis

Director, Allegiance Money Manager

Experience: 11 Years

Mr. Bharat Prajapati

B.com, M.com, CMA, CA

Experience: 9 Years

Ms. Nirali Parikh

M.B.A. (Major-Finance, Minor - Marketing)

Experience: 9 Years

Entrepreneur

Mr. Paras Shah

BBA, PGDM (Marketing)

Experience: 8 Years -(Digital marketing &

customized ERP development and process

automation) - IT Firm Entrepreneur

THE PEDAGOGY

The teaching methodology emphasizes interactive and participative learning through lectures, case studies, role plays, class presentations and simulation exercises. This necessarily entails extensive background reading and pre-class preparation. Eminent personalities from the industry are also invited to deliver lectures on different contemporary issues. Emphasis is also laid on teamwork through group exercises and group presentations.

EVALUATION SYSTEM

The Institute believes in continual evaluation and feedback. It is a measure of performance and means for motivation. Evaluation is done through assignments, case analysis, quizzes, projects, class participation and two examinations every semester - a mid semester and an end semester exam.

Evaluation in MBA Programme is governed by guidelines and rules prescribed by Gujarat Technological University. The Letter grades range from AA to FF and a student who has failed in a course is given grade FF.

LEARNING ENVIRONMENT

- Campus at prime locality and with ease of transportation from every corner of the city.
- Experienced and supportive faculties for the all-round development of Students.
- Interactive classroom sessions with audio visual presentations.
- Well-designed auditorium with capacity of 150 equipped with newer teaching technologies.
- Enriching sessions with student alumni and other business leaders
- Equal emphasis laid on extra-curricular activities and sports.
- Library with vast storage of books of renowned authors of Management and other streams
- Well-guarded campus with Security Guards and 24X7 CCTV Surveillance.

SOM-LALIT ALUMNI ASSOCIATION -SLAA

Since its inception in 1996, our 3380 students of SLERF -Som Lalit Institute of Business Management and Som Lalit Institute of Management Studies situated in diverse geographies of the world and working in different industries have one thing in common – they all have made us proud by being successful in whatever they have endeavored. We firmly believe that the success of the institute also depends on the success of its alumni. To strengthen the bond of the institute with the alumni, SLERF has tied up with AlmaShines- a renowned firm that has interacted with more than 250 Colleges from all tiers to strengthen the institute –alumni network by leveraging technology through the AlmaShines Alumni Portal. The Alumni portal would help our students to stay connected with batch/college mates and the institute.

THE COURSE CURRICULUM - M.B.A (G.T.U.) (for batch 21-23)

Semester – I

Management Accounting (MA)
Economics for Manager (EFM)
Managerial Communication (MC)
Organizational Behavior (OB)
Business Statistics (BS)
Management Information System (MIS)
Business Ethics & Corporate Governance (BECG)
Developing Contributory Skills - I

Semester – II

Business Analytics (BA)
Corporate Finance (CF)
Advance Marketing Management (AMM)
Human Resource Management (HRM)
Production & Operations Management (POM)
Research Methodology (RM)
Entrepreneurship (ENT)
Developing Contributory Skills - II

Semester – III

Summer Internship Project
Strategic Management
Multidisciplinary Action Project
Developing Contributory Skills – III
Consumer Behaviour
Integrated Marketing Communications
Sales and Distribution Management
Security Analysis and Portfolio Management
Financial Derivatives
Insurance and Risk Management
International Business
Behavioural Finance
Social Entrepreneurship
Digital and Social Media Marketing
Retailing and Franchising
Financial Markets and Services
Social Media Analytics
Logistics and Supply Chain Management

Semester – IV

Comprehensive Project
Product and Brand Management
Services Marketing
International Finance
Corporate Restructuring and Valuation
Business to Business Marketing
Financial Planning and Taxation
Management Control Systems
Rural and Agricultural Marketing
Banking
Advanced Data Analytics

THE COURSE CURRICULUM - M.B.A (G.T.U.) (Financial Management)

Semester – I

Managerial Communication
Organizational Behaviour
Management Information Systems
Business Statistics
Financial Management
Financial Accounting and Reporting
Micro Economics
Developing Contributory Skills – I

Semester – II

Research Methodology
Management Accounting and Costing
Business Ethics & Corporate Governance
Financial Markets and Services
Macro Economic Theory and Policy
Functions of Management - 1
Functions of Management - 2
Developing Contributory Skills - II

Semester – III

Summer Internship Project
Strategic Management
Multidisciplinary Action Project
Security Analysis and Portfolio Management
Financial Derivatives
Introduction to FinTech and Financial Analytics
Developing Contributory Skills – III
Behavioural Finance
Management Control Systems

Semester – IV

Comprehensive Project
International Finance
Corporate Restructuring and Valuation
Banking & Insurance
Wealth Management

THE COURSE CURRICULUM - M.B.A (G.T.U.) (Information Technology)

Semester – I

Management Accounting
Economics for Manager
Managerial Communication
Organizational Behaviour
Relational Database Management System
Information Technology Management
Business Statistics
Developing Contributory Skills – I

Semester – III

Summer Internship Project
Strategic Management
Multidisciplinary Action Project
Data Warehousing and Data Mining
Cyber Security and Information Technology
Governance
Business Process Integration
Developing Contributory Skills – III
IT Project Management
Cloud Computing

Semester – II

Business Analytics
Corporate Finance
Marketing Management
Human Resource Management
Production & Operations Management
Research Methodology
Entrepreneurship and Business Ethics
Developing Contributory Skills – II

Semester – IV

Comprehensive Project
Business Reporting Data Visualization
Web Programming using PHP
Knowledge Management
Social Media Analytics
Block chain Management

ASSOCIATIONS WITH BUSINESS/INDUSTRIAL HOUSES

AVIATION

INDIGO AIRLINES

AUTOMOBILES

AUDI
CAMA MOTORS LTD.
MRF TYRES

COMMUNICATION

CNBC AWAZ
RADIO MIRCHI
TRITON COMM. PVT. LTD.

CONSULTANCY

DEXTER CONSULTANCY LTD.
PRAGMATIC CONSULTANCY

CONSTRUCTION

K.D. ENTERPRISE
L & T
LILAMANI BUILDERS

EDUCATION

ALLEN INSTITUTE
BYJU'S
ENDEAVOR

ENERGY

ABELLON CLEANENERGY

EXPORTS

ADANI EXPORTS LTD.
ADANI PORT LTD.
PRAKASH CHEMICALS

FAST MOVING CONSUMER GOODS

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AXIS BANK

BAJAJ ALLIANZ
BAJAJ CAPITAL
BIRLA SUNLIFE
CAPITAL FIRST LIMITED
CARE RATINGS
C D INTEGRATED SERVICES LTD
CITI BANK
DEVELOPMENT CORPORATION BANK
EDELWEISS
ENTIGRITY SOLUTIONS
FEDERAL BANK
FUTURES FIRST
GUJARAT STATE FINANCIAL CORPORATION
HDFC BANK
HFFC
HSBC BANK
ICICI BANK
ICICI LOMBARD
ICICI PRUDENTIAL INSURANCE
ICICI SECURITIES
IDBI BANK
IDFC FIRST
INDIABULLS
INDIA INFOLINE
INDUSIND BANK
JM MUTUAL FUNDS
KARVY
KOTAK MAHINDRA BANK
KOTAK SECURITIES
L & T FINANCE
MANSUKH SECURITIES
MAS FINANCIAL
NEXTGEN CLEARING PVT LTD
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PAN CAPITAL SERVICES LIMITED
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RELIANCE CAPITAL
RELIGARE
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GOVERNMENT SECTOR

KNOWLEDGE CONSORTIUM OF GUJARAT

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E2M SOLUTIONS
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E PROCUREMENT TECHNOLOGIES LTD
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GUJARAT INFORMATICS LIMITED
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MAVENVISTA TECHNOLOGIES
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ZYDUS CADILA

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RELIANCE INFOCOM
TATA TELE SERVICES
TELENOR
VODAFONE

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SANNIDHYA SALES (SUPER GAS)
SHV ENERGY NORTH-WEST INDIA
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TORRENT POWER
VASANT TRANSPORT COMPANY
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SHIPPING

PIPAVAV SHIPYARD

STUDENT ACTIVITIES

Horizon

Horizon, the annual extravaganza of the college, is the conjunction between the corporate world and students. Aiming to take advantage of the strategic synergies, the students come together, with an attempt to bring the cream of the corporate world on a common platform. This is in view of getting an insight into the various theories and practices that these eminent personalities possess. It is a platform to showcase the experience and skill sets that these business stalwarts have acquired over the years. The student body works extremely hard to provide exceptional management events and informative knowledge sharing sessions which cover a wide range of topics such as marketing, finance, strategy and entrepreneurship. Usually conducted in the first week of January, this event draws attention from various corporate houses and students all over the state thus proclaiming its overwhelming success.

Spectrum

True to its name 'Spectrum', an intercollegiate management event, spreads its rays of vibrance by making it pass through a rigorous evaluation procedure under the critical eyes of judges belonging to renowned academic and corporate background. It is a platform for various B-Schools to participate and win accolades through healthy competition. It helps the students in accomplishing the desired standards in the dynamic corporate world. Aiming to tap the hidden potential and awakening the competitive spirit, Spectrum consists of a series of managerial games designed so as to replicate the actual corporate environment. Events like Biz-Quiz, financial and marketing games which test the management concepts are played with fervour and zeal by students of reputed B-Schools.

Panel discussions, Business Quiz, Entrepreneurship Fest, Industrial and Rural visits, Expert lectures, Debate and social initiatives like Blood donation camp and impactful association with old age home people as well as school students etc. are a glimpse of activities conducted by the institute. Along with participating in activities conducted by the Institute, students also represented the institute in various inter college competitions.

Students Achievements

- 1) Ajay Khubchandani stood 1 st in Meme Fest organised by B. K School of Professional and Management Studies on 24th April, 2021.
- 2) Nidhi Kalani stood 1 st in Photography competition organised by Som-lalit Institute of Business Management on 14th August, 2021.
- 3) Preyas Desai stood 1 st and Kwisha Vasani stood 2 nd in Debate competition organised by Som-lalit Institute of Business Management on 27th January, 2021.
- 4) Simran Adwani stood 1 st and Bhanderi Sumit stood 2 nd in Talking Titans organised by Som-lalit Institute of Business Management on 12th August, 2021.
- 5) Alrin Thakkar stood 1 st and Darshan Sharma stood 2 nd in Business Quiz organised by Som-lalit Institute of Business Management on 6th March, 2021.
- 6) Dharmik Shah, Dhruvil Shah, Sahil Patel and Shreyash Vithlani stood 1 st in Video-Making Competition organised by Som-lalit Institute of Business Management on 6th July, 2021.
- 7) Abhi Acharya, Abhishek Pandya, Niraj Shetty and Hardil Talaviya stood 2nd in Video-Making Competition organised by Som-lalit Institute of Business Management on 6th July, 2021.

STUDENT ACTIVITIES

We at Som-Lalit Institute not only believe in academic excellence, but also do motivate and inspire students to gain practical knowledge to enhance their skills and capabilities. The students have brought many accolades to the institute by participating, with enthusiasm and excitement, in Inter College and Intra college events and activities such as Business Quiz, Summer Internship Project Competition, Digital Marketing and Motivational Workshops etc. They also manage different events held at our campus like Horizon and Spectrum. The institute arranges industrial visit to provide the students practical knowledge of their class-room learnings. Our students are not just the new face of excellence and talent for the country, but they also have brought the eternal new phase of glory to the institute.





HORIZON



Eminent Personalities who Participated and Shared Their Knowledge and Experience in Past “HORIZONS”:

Name	Designation	Organisations
Horizon - 2020 Dr. C. Gopalkrishnan CA Arjit Soni Mr. Rajarshi Ghosh Mr. Chirag Dagli	Director General Founder V.P. - Operations - Woven Director- Creative Business	PDPU MYBYK Arvind Ltd. Communication Crafts
Horizon - 2019 Mr. Parth Hirani Mr. Vikas Rawat Mr. Paresh Parekh	Director Founder & CEO Founder-Director	Jagdish Hirani & Associates Global Garner Sales Services Pvt. Ltd. Sort India Enviro Solutions Ltd.
Horizon - 2018 Prof.(Dr.) Navin Sheth Mr. Shrish Paliwal Mr. Sankalp Bajpai Mr. Bhavesh Upadhyay	Vice Chancellor Regional Director Vice President Executive V.P.	Gujarat Technological University National Productivity Council GVFL Intas Pharma
Horizon - 2017 Mr. Mahendra N. Patel Mr. Vinay Gupta Mr. Jayen Naik Mr. Vishwa Vijay Singh	Chairman & Managing Director Zonal Head- Commercial Banking Vice President Malls (Ahmedabad One) Co-Founder	Mamta Group ICICI Bank Blackstone PE Fund Salebhai.com
Horizon - 2016 Mrs. Daksha Shah Mr. Mehul Pandya Mrs. Swati Buch Mrs. Varsha Adhikari	Managing Director Chief General Manager General Manager GM (Finance & Legal)	Pahal Microfinance Care Ratings Gujarat Infrastructure Development Board Stovec Industries Ltd.
Horizon - 2015 Mr. Lal Singh Mr. Pranav Mehta Ms. Sajani Dua Mr. Jyotindra Buch	Sr. Vice President Guj Circle Head Chairman Action Party Sales International Consultant	Axis Bank National Solar Energy Federation of India Tupperware -
Horizon - 2014 Mr. Arif Bazi Mr. Padmin Buch Mr. Rajiv Bakshi	Vice President Managing Director Advisor	Prakash Chemicals GITCO SME Federations, Dubai, Muscat
Horizon - 2013 Mr. Mahendra Patel Mr. A. Khandual Mr. Kautilya Desai Mr. Harish Goel	Chairman General Manager Sr. HR Manager Managing Director	Mamta Group IDBI Vodafone West Ltd. Kamakshi Flexi Print Pvt. Ltd.

**Abhi Acharya**

Qualification : B.Com.

University : Kadi sarva Vidhyalaya

Summer Project : A study on financial planning for salaried employee and strategies for tax savings.

Organization : Heavy Metal Tubes & Pipes Pvt. Ltd.

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**Akash Yadav**

Qualification : B.Com.

University : Gujarat University

Summer Project : Mutual Funds in India

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**Akhila Panikkassery**

Qualification : B.Com.

University : Veer Narmad South Gujarat University

Summer Project : An impact of dividend announcement on stock prices - An analysis of some selected companies listed on Nifty 100

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**Alrin Thakkar**

Qualification : B.Com.

University : Saurashtra University

Additional Qualification : CCC

Summer Project : Banking Sector in India

Organization : Vibgyor Advisors

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**Aneri Shah**

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University : Maharaja Krushnakumarshinji Bhavanagar University

Additional Qualification : CCC

Summer Project : Search Engine Optimization

Organization : Milople Co.

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**Aman Patel**

Qualification : B.Com.

University : Gujarat University

Summer Project : Evaluation of Traditional plan in life insurance

Organization : Shri Ram Life Insurance

Work Experience : 12 months as assistant accountant Deem Roll Tech Ltd.

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**Chandni Bindra**

Qualification : B.B.A

University : Gujarat University

Summer Project : A study on tax planning of an individual assessee

Organization : Yohhan Consultancy Pvt. Ltd.

E-mail id : chandni_bindra2022@somlalit.org

**Dhruvil Patel**

Qualification : B.Com

University : Gujarat University

Summer Project : Impact of insurance companies on Indian Economy

Organization : Shriram Life Insurance Company

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**Dhruvil Shah**

Qualification : B.Com.

University : Gujarat University

Summer Project : Detail Study on Services provided by Nutan Nagarik Sahakari bank

Organization : Nutan Nagarik Sahakari Bank Ltd

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**Dhruvrajsinh Gohil**

Qualification : B.Com.

University : Gujarat University

Summer Project : Mutual Funds Holdings and It's impact on stock price in India

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**Dhwani Shah**

Qualification : B.com(Hons.)

University : GLS University

Summer Project : Managing branch operations

Organization : Nutan Nagrik Sahkari Bank Ltd.

Work Experience : 6 months as marketing executive at Rudra Agro International.

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**Dhwani Parekh**

Qualification : B.com

University : Gujarat University

Summer Project : Electronic payment :current scenario and scope for improvement

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**Disha Sambhwani**

Qualification : B.B.A

University : Gujarat University

Summer Project : Investors perception towards online trading and role of risk management

Organization : Nirmal Bang Securities Pvt Ltd

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**Disha Soneji**

Qualification : B.Com.

University : Gujarat University

Summer Project : Perception of the investors towards the insurance

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**Foram Shah**

Qualification : B.Com.

University : Gujarat University

Summer Project : Branch operations of Nutan Nagarik Sahakari Bank

Organization : Nutan Nagarik Sahakari Bank Ltd

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**Gautam Shah**

Qualification : B.Com.

University : Gujarat University

Summer Project : Distribution channels work in insurance company

Organization : Shri Ram Life Insurance

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**Gunjan Nagdewani**

Qualification : B.B.A

University : Gujarat University

Summer Project : Financial planning and Insurance in retail segment

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**Hardil Talaviya**

Qualification : B.Com.

University : Gujarat University

Summer Project : Recording accounting entry of a construction company on tally software

Organization : Vraj Construction

Work Experience : 32 Months as chief Accountant at Vraj Construction

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**Harshitkumar Jain**

Qualification : B.Com.

University : Gujarat University

Summer Project : The Effect of Different Leadership Styles

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**Heli Prajapati**

Qualification : B.Com.

University : Gujarat University

Summer Project : study on a impact of a social media marketing and its influence on a company's brand

Organization : Kiran Infosoft

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**Heli Shah**

Qualification : B.B.A

University : Gujarat University

Summer Project : Impact of bulk deals on stock price and return

E-mail id : heli_shah2022@somlalit.org

**Jainam Shah**

Qualification : B.B.A

University : Gujarat University

Summer Project : Comparative study of performance between public and private sector of life insurance industry

Organization : Shri Ram Life Insurance

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**Jainam Kothari**

Qualification : B.B.A

University : Gujarat University

Summer Project : A comparative study of mutual fund , bank FD and ULIP plan

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**Janal Raval**

Qualification : B.Com.

University : Gujarat University

Summer Project : A Project Report on foreign direct investment and Its Impact in Indian economy

Organization : Vardhan Consulting Engineering

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**Jaydeepsinh Vaghela**

Qualification : B.Com.

University : Gujarat University

Summer Project : A survey on which insurance company is more popular in India

Organization : Shri Ram Life Insurance

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**Jimitkumar Kamani**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Client Satisfaction Survey of Nirmal Bang Securities Pvt. Ltd.

Organization : Nirmal Bang Securities Pvt. Ltd.

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**Jinal Shah**

Qualification : B.B.A.

University : Saurashtra University

Summer Project : To study consumer buying behavior towards products of Shri Ram Life Insurance company in India

Organization : Shri Ram Life Insurance

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**Jiraj Shah**

Qualification : B.Com

University : Gujarat University

Additional Qualification : M.Com (External)

Summer Project : Comparative Analysis of Performance in Life Insurance- Private vs Public"

Organization : Shriram Life insurance company

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**Khushi Shah**

Qualification : B.Com.

University : GLS University

Summer Project : Ratio analysis and interpretation

Organization : Harsha Engineers

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**Kajal Mali**

Qualification : B.Com.

University : Gujarat University

Summer Project : A study on factor influencing mutual fund schemes and its ranking methodology

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**Maanushi Shah**

Qualification :B.Com

University : Gujarat University

Summer Project : General banking activities of Nutan Nagarik Sahakari Bank

Organization : Nutan Nagarik Sahakari Bank

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**Mahamad Monis Shaikh**

Qualification : B.Tech (Electrical)

University : INDUS University

Summer Project : Study of Taxation (GST) on MSME and Private Limited Companies

Organization : Malkani & Associates

Work Experience : 9 Months as a trainee at GTPL Broadband

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**Mamta Vaghela**

Qualification : B.Com

University : Gujarat University

Summer Project : Machinery Loan for MSME

Organization : Vision Capital

Work Experience : 16 months Shreeji Gaurav Finance

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**Manali Mali**

Qualification : B.Com

University : Gujarat University

Summer Project : Comparative study of various alternative available in the market for wealth management

Organization : Shri Ram Life Insurance

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**Manan Ravani**

Qualification : Integrated - B.B.A.

University : Gujarat Technological University

Summer Project : Customer perception towards various type of insurance

Organization : Shri Ram Life Insurance

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**Mansi Patel**

Qualification : B.B.A

University : Gujarat University

Summer Project : Consumer perception about Indian banking services

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**Meet Thakkar**

Qualification : B.B.A

University : Gujarat Technological University

Summer Project : Business Expansion Through Franchise Model

Organization : Tea Post

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**Meghana Chandarana**

Qualification : B.Com

University : Bhakta Kavi Narsinh Mehta University

Summer Project : Analysis of NPA of Indian banks with brief study of PNB

Organization : RPTG & CO. Accounting services

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**Mukul Urkude**

Qualification : B.B.A

University : Gujarat University

Summer Project : Survey of Health Insurance

Organization : Reliance Nippon life insurance

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**Neha Jain**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Digital revolution in marketing in real estate industry

Organization : The Bliss Solution

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**Nimisha Mesariya**

Qualification : B.Com.

University : Gujarat University

Summer Project : Mutual fund: The better investment plan

Organization : Pramukh Fincorp

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**Niraj Shetty**

Qualification : B.Com.

University : Gujrat University

Summer Project : Operations in a stock broking firm

Organization : Nirmal Bank Securities Pvt. Ltd.

Work Experience : 1 year as a Customer Support Executive at Cygnet Infotech Pvt. Ltd.

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**Niralee Kadivar**

Qualification : B.Com

University : Gujarat University

Summer Project : Financial planning for salaried employee and strategies for tax savings

Organization : Shri Ram Life Insurance Company

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**Pankaj Sarda**

Qualification : B.Com

University : Gujarat University

Summer Project : A Survey On Life Insurance as an Investment Alternative

Organization : Shri Ram Life Insurance Company

Work Experience : 6 Months as an assistant accountant & sales executive at Maheshwari Traders

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MBA FINANCE 2020 - 22

**Payal Chhabra**

Qualification : B.Com.

University : Gujarat University

Additional Qualification : CCC, Diploma in Computer Accounting

Summer Project : Investment Perception and Selection Behavior of Customers towards Products of Shri Ram Life Insurance Company

Organization : Shri Ram Life Insurance

Work Experience : 6 Months as assistant manager at Brilliant Education

E-mail id : payal_chhabra2022@somlalit.org

**Pooja Adwani**

Qualification : B.Com

University : Gujarat University

Summer Project : Derivatives - Future And Options

Organization : Nirmal Bang Securities Pvt. Ltd.

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**Pragnesh Vadher**

Qualification : B.Com.

University : Gujarat University

Summer Project : A Study on comparison of Online With Offline Trading in Commodities

Organization : Nirmal Bang securities pvt. Ltd.

E-mail id : pragnesh_vadher2022@somlalit.org

**Pratik Baid**

Qualification : B.Com.

University : Gujarat University

Summer Project : Process of Retail and Specific type of MSME Loan

Organization : Anil Bohra And Associate

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**Pratik Parmar**

Qualification : B.Com

University : Gujarat University

Summer Project : Contribution of insurance sector in Indian economy

Organization : Shri Ram Life Insurance

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**Priyen Soni**

Qualification : B.Com

University : Gujarat University

Summer Project : A comparative study on managing the finance by life insurance corporation of India

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**Rahul Maru**

Qualification : B.Com

University : Gujarat University

Summer Project : Cash flow analysis

Organization : P B Nandola & Association

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**Raj Shah**

Qualification : B.Com

University : Gujarat University

Summer Project : Comparative study of equity and debt mutual fund and preference of investors

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**Ravirajsinh Zala**

Qualification : B.Com.

University : Gujarat University

Summer Project : Comparison of different types of unit linked insurance plans.

Organization : Shri Ram Life Insurance

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**Rayma Cookerwala**

Qualification : B.B.A

University : Gujarat University

Summer Project : Investors perception towards stock market

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**Saloni Chokshi**

Qualification : B.Com.

University : GLS University

Summer Project : Systematic Investment Plan- An ideal way to invest in mutual fund

Organization : Deep Investment

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**Shaily Thakore**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Operations department of Nutan Nagrik Sahakari Bank

Organization : Nutan Nagrik Sahakari Bank

Work Experience : 18 Months Executive at CFIRST background checks LLP.

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**Shimoli Shah**

Qualification : B.Com

University : Gujarat University

Summer Project : Demat account and competitors analysis

Organization : Nirmal Bang Securities Pvt. Ltd.

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**Shipra Mankad**

Qualification : B.Com.

University : GLS University

Summer Project : Comparative analysis of working of Co operative Bank vs commercial Bank

Organization : Bhuj Mercantile Co Operative Bank

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**Shreyash Vithlani**

Qualification : B.Com.

University : Gujarat University

Additional Qualification : CCC

Summer Project : Study on investor preferences for choosing long term investment options- Equity, Debt and real estate.

E-mail id : shreyash_vithlani2022@somlalit.org

**Smit Shah**

Qualification : M.Com.

University : Gujarat University

Summer Project : Decision Making Process of Indian Consumers for Life Insurance and The Impact of Technology On It

Organization : Shri Ram Life Insurance

Work Experience: 24 Months as an accountant at Ravat & Gaudana

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**Sneha Patel**

Qualification : B.B.A

University : Gujarat University

Additional Qualification : CCC

Summer Project : Online Trading System at Nirmal Bang Securities Pvt. Ltd.

Organization : Nirmal Bang Securities Pvt. Ltd.

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**Sweeti Patel**

Qualification : B.Com.

University : Gujarat University

Summer Project : Financial Analysis for Pharmaceutical Drug (R & D) Company

Organization : Synchron Research Services Pvt. Ltd.

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**Tappan Bindra**

Qualification : B.Com.

University : A U. P. State University

Summer Project : Tax Return Filing

Organization : Yohhan Consultancy Pvt. Ltd.

Work Experience: 12 Months accounting at Yohhan Consultancy Pvt. Ltd.

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**Urvashi Malviya**

Qualification : B.B.A

University : Gujarat University

Summer Project : Import- Export process (Machinery)

Organization : Ravi Malviya Industries Pvt. Ltd.

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**Utsav Mehta**

Qualification : B.Com

University : Gujarat University

Summer Project : Attitude of investors towards stock market

Work Experience : 6 Months Accountant L R Chauhan & Associates

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**Vatsal Sanghavi**

Qualification : B.E.

University : Gujarat Technological University

Summer Project : Study on how life insurance company maintain 13th month persistence

Organization : Shri Ram Life Insurance

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**Vishal Solanki**

Qualification : B.Com.

University : Gujarat University

Summer Project : A Comparative Study on Investors Preference towards Investment in Mutual Funds and Equity

Organization : Vardhan Consulting Engineers

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**Vishwa Thakkar**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Consumer Behaviour on Purchasing Life Insurance Product

Work Experience : 8 Months back office intern at J M FIN. SERV. Sub Broker FRMAYUR.

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**Yashvi Gor**

Qualification : B.B.A

University : GLS University

Summer Project : Impact of electronic banking on customer satisfaction

Organization : Bhuj Commercial Bank Co.op.

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**Yushi Jain**

Qualification : B.Com.

University : Gujarat University

Summer Project : Home Loan Processing (Right from sourcing till disbursement)

Organization : FCN & Associates

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**Aangi Shah**

Qualification : B.B.A.

University : Gujarat University

Summer Project : A Study Of Consumer's Behaviour Towards Financial Daily

Organization : Mint - HT Media

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**Abhishek Pandya**

Qualification : B.Com.

University : Kadi Sarva Vishwavidyalaya

Additional Qualification : CCC

Summer Project : Effects of branding on consumer buying behaviour

Organization : Clean agro fertiliser and chemical company

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**Ahmed Ali Siddiqui**

Qualification : B.M.S.

University : Mumbai University

Summer Project : Customer satisfaction from E - banking services.

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**Ajay Khubchandani**

Qualification : B.B.A

University : Gujarat University

Summer Project : Customer preference towards OTT Platform during pandemic

Work Experience : 36 Months as Manager at Waheguru textile

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**Anand Amlani**

Qualification : B.Com.

University : Gujarat University

Additional Qualification : CCC

Summer Project : Future and Growth of Life Insurance

Organization : Shri Ram Life Insurance

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MBA MARKETING 2020 - 22

**Apeksha Badola**

Qualification : M.Com.

University : Gujarat University

Additional Qualification : Google Digital Marketing Course

Summer Project : Consumer perception towards life insurance products during covid 19

Organization : Shriram Life Insurances Company

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**Arhat Shah**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Marketing Techniques of Life Insurance Company

Organization : Shriram Life Insurance Company

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**Bhima Khunti**

Qualification : B.B.A

University : Bhakt kavi narshih Mehta University

Summer Project : Marketing planning and forecasting

Organization : Amika pharma

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**Darshan Sharma**

Qualification : B.Com.

University : Gujarat University

Summer Project : Business Development on web and app development for Web Dimensions 3x

Organization : Web Dimensions 3x

Work Experience : 8 Months as a Sales executive in retail store Venus Data Products.

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**Dharmik Shah**

Qualification : B.Com.

University : Gujarat University

Additional Qualification : Tally Pro

Summer Project : Study on Distribution Model of Top FMCG Companies in Saurashtra and North Gujarat at ITC Ltd.

Organization : ITC Ltd.

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**Dhruvi Asodariya**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Impact of covid-19 on Insurance Industry in India

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**Dhruv Solanki**

Qualification : B.B.A

University : Gujarat University

Summer Project : General people perception of mutual fund and debt schemes

Organization : Soham capigrow

Work Experience : 20 months as Sales executive in (MFD) Soham Capigrow

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**Dipesh Gupta**

Qualification : B.Com.

University : Gujarat University

Additional Qualification : Tally

Summer Project : Study on Marketing Planning of Reliance Jio

Organization : Reliance Jio

Work Experience : 25 Months as Sales executive, Promoter at Reliance Jio, Hari Om Communications

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**Dishti Mistry**

Qualification : B.Com.

University : Gujarat University

Summer Project : Saving and Investing (A road map to your financial security through saving and investing)

Organization : Shri Ram Life Insurance

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**Hardik Ameen**

Qualification : B.Com.

University : Gujarat University

Summer Project : Customer perception towards general insurance

Work Experience : 26 Months as Sales executive at Bajaj Allianz Gic Ltd

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**Harsh Thakkar**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Consumer Behaviour on purchase of Life Insurance Products

Organization : Shri Ram Life Insurance Company

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**Het Shah**

Qualification : B.Com.

University : Gujarat University

Additional Qualification : IELTS , DIGITAL MARKETING

Summer Project : Study of brand awareness of SLIC

Organization : Shri Ram Life Insurance Company

Work Experience : 36 Months as Digital marketing person and assistant at PNC Enterprise

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**Jayana Neve**

Qualification : B.Com.

University : Gujarat University

Summer Project : Artificial intelligence and fashion industry

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**Jeel Patel**

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University : GLS University

Additional Qualification : Google digital marketing course

Summer Project : A study on marketing and analysis of customer satisfaction level towards hair removal spray

Organization : Amika pharma

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**Kashish Patel**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Marketing planning and forecasting

Organization : Amika Pharma

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**Kevin Patel**

Qualification : B.B.A.

University : GLS University

Summer Project : A study on vendor Perception towards Hair Removal Spray

Organization : Amika Pharma

Work Experience : 12 Months as office administrator at New Ramdev Wood Industries

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**Kiran Kori**

Qualification : B.B.A

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Summer Project : Role of Sales Promotion in FMCG

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**Krima Gandhi**

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University : Gujarat University

Additional Qualification : Fashion Designing

Summer Project : Customer's Perception towards Cashless Transactions Information Security in The Digital Economy

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**Kwisha Vasani**

Qualification : B.B.A

University : GLS University

Summer Project : A study on how Bigbasket has survived to be in top 1% in online grocery market.

Organization : Rioconn Pvt Ltd

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**Laljeebhai Gabu**

Qualification : B.B.A.

University : Gujarat University

Additional Qualification : Aviation, hospitality & travel management from Frankfinn Institute

Summer Project : Study on the Consumer Behavior Towards Green Products

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**Mann Bhavsar**

Qualification : B.Com.

University : Gujarat University

Summer Project : A study of showing the impact of insurance advertising on consumer behaviour

Organization : Shri Ram Life Insurance

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**Megha Thakrar**

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University : Marwadi University

Summer Project : Study on HR practices at HOWE INDIA

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**Moumita Das**

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University : Gujarat University

Summer Project : Customer Behavior towards Online Insurance Policy

Organization : Shriram Life Insurance Company

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**Neha Kanjani**

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University : GLS University

Summer Project : Acceptance of digitalization in banking sector in India after COVID-19

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**Nidhi Kalani**

Qualification : B.Com.

University : Gujarat University

Summer Project : A Study on Bio-degradable chemicals in Hospitality Industry

Organization : SPG Group of Companies

Work Experience : 24 Months as assistant Tutor at Piyush Group Tuitions

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MBA MARKETING 2020 - 22

**Nihal Shah**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Consumer preference towards passenger car

Organization : Yash Consultancy

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**Parth Gupta**

Qualification : B.Com.

University : Gujarat University

Summer Project : Consumer preference towards tourism

Organization : N.K. Ocean Overseas Tours & Travels

Work Experience : 18 Months as sales manager at Nk. Ocean Overseas Tours & Travels

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**Payal Asoda**

Qualification : B.Com.

University : Gujarat University

Summer Project : Advertising strategy of the Indian corporate world - LG electronics

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**Pratiksha Tiwari**

Qualification : B.Com.

University : Gujarat University

Summer Project : Era of Digital Marketing

Organization : Web Dimensions 3x

Work Experience : 12 Months as Social media manager at Easyway Visa Immigration

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**Preyas Desai**

Qualification : B.Com.

University : Gujarat University

Summer Project : The Awareness of digital channel in Insurance

Organization : Shriram Life Insurance

E-mail id : preyas_desai2022@somlalit.org

**Priya Dave**

Qualification : B.CA.

University : Krantiguru Shyamji Krishna Verma Kachchh University

Summer Project : E-mobility management : Towards a grid friendly charging station

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**Rajvi Shah**

Qualification : B.Com.

University : Gujarat University

Summer Project : How OTT has changed television experience

Additional Qualification: D.C.A.

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Qualification : B.Com.

University : Gujarat University

Summer Project : Consumer perception toward buying quality food product among youth

Additional Qualification: CCC

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University : Gujarat University

Summer Project : A study on perception of people towards the usage of digital payment in India

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**Sahil Patel**

Qualification : B.Com.

University : Kadi Sarva Vishwavidyalaya University

Summer Project : Study on sales strategy effect on customer behaviour

Organization : Clean agro fertiliser and chemical pvt.ltd.

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**Saloni Ghelani**

Qualification : B.Sc.

University : Saurashtra University

Additional Qualification : Fashion Designing from Institute of Fashion & Jewellery Design

Summer Project : Fashion and Jewellery Designing Education - An Art or A business?

Organization : IFJD - Institute of Fashion and Jewellery Design

Work Experience : More than 36 months current - Operational Manager, Promotions & marketing manager at Anahata Yoga Zone, Hyderabad

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**Sandeep Kumar Prajapati**

Qualification : B.Com.

University : Gujarat University

Summer Project : Digital sales evaluation in insurance sector

Organization : Shri Ram Life Insurance

Additional Qualification: Tally

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**Shashikant Metikal**

Qualification : B.Com.

University : Gujarat University

Summer Project : Consumer perception on no cost EMIS

Organization : Bajaj Finserv

Work Experience : 36 Months as sales executive at Quests corp (Bajaj Finserv)

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**Shivam Soni**

Qualification : B.Com.

University : Gujarat University

Summer Project : A study on Digital Marketing for MSMEs

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**Siddharth Ramani**

Qualification : B.B.A.

University : Marwadi University

Summer Project : A survey on market strategy of top 10 life insurance company

Organization : Shri ram life insurance company

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**Simran Adwani**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Customer perception towards plastic money

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**Smit Panchal**

Qualification : PGDM

University : B K Shool of Management

Summer Project : Collecting the data entries and managing back office of The Bliss Group

Organization : Bliss Group

Work Experience : 6 Months Insurance agent at Future generali.

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**Unnati Chavda**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Consumer perception towards financial newspaper

Organization : HT- Mint

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**Vatsal Parekh**

Qualification : B.Com.

University : Gujarat University

Summer Project : Understanding the export business of PP/HDPE woven bags and procuring new clients.

Organization : Gujarat Craft Industries Ltd.

E-mail id : vatsal_parekh2022@somlalit.org

**Vinit Sundawisa**

Qualification : B.B.A.

University : Gujarat University

Summer Project : A study on distribution channel strategy of local flour Mills

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**Vishruti Padhiyar**

Qualification : B.Com.

University : Gujarat University

Summer Project : Research on service provider for Neuro-developmental people

Organization : Being Me

Additional Qualification : Tally

E-mail id : vishruti_padhiyar2022@somlalit.org

**Vivek Solanki**

Qualification : B.Com.

University : Gujarat University

Summer Project : Details marketing plan for Vardhan Consulting Engineering expansion

Organization : Vardhan Consulting Engineering

Additional Qualification : Tally

E-mail id : vivek_solanki2022@somlalit.org

**Yash Padhiyar**

Qualification : B.Com.

University : Hemchandracharya North Gujarat University

Summer Project : Expanding Channel base by aproching and enrolling CA's and for loan and insurance services

Organization : Vibgyor advisor

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**Yash Shah**

Qualification : B.B.A.

University : Gujarat University

Summer Project : Analysis of Consumer Engagement with E-Commerce Platform

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Alizma Qureshi

Qualification : B.Com.

University : Gujarat University

Summer Project : Financial planning for salaried employees and strategies for tax saving

Organization : Rudra consultancy

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Amit Makwana

Qualification : B.Com.

University : Gujarat University

Summer Project : Perception of investors towards Investment in Mutual Fund

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Archana Mankani

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University : Gujarat University

Summer Project : Tax planning and return filing

Organization : Bharat Sapovadiya & Associates

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Arpita Joshi

Qualification : B.B.A.

University : Veer Narmad South Gujarat University

Summer Project : A study on Awareness regarding government subsidy schemes for MSME

Organization : Vision Capital

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Asif Nareja

Qualification : B.Com.

University : Gujarat University

Summer Project : Investor attitude towards offline and online trading

Organization : Acuevers

Work Experience : 12 Months as representative at Ventura Securities Ltd.

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Astha Sojitra

Qualification : B.Com.

University : Gujarat University

Summer Project : Import - Export of diamonds and jewellery

Organization : HVK private limited

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Binal Shah

Qualification : M.Com.

University : Gujarat University

Summer Project : Indirect and direct tax, equity research

Organization : Hardik H. Jayswal & Co

Work Experience : 36 months as senior accountant Suvidhi Procon Pvt. Ltd.

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Chitra Singh

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University : Maharaja Sayajirao University

Summer Project : A study on impact of Covid on Indian MSME

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Hani Gadariya

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University : Shree Govind Guru University

Summer Project : A study on Investors Perception Regarding Investment in Life Insurance

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Heena Gangadharani

Qualification : B.Com.

University : Shree Govind Guru University

Summer Project : Market research and analysis of investors attitude towards primary market

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Hemal Solanki

Qualification : B.Com.

University : Bhakta Kavi Narsinh Mehta University

Summer Project : Evaluating Portfolio and investment decisions

Organization : RPTG & CO accounting services

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University : Gujarat University

Summer Project : Credit Rating

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Hemaxi Jain

Qualification : B.Com.

University : Gujarat University

Summer Project : Impact of GST on Economy sector in India

Organization : K & S Association

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University : Gujarat University

Summer Project : A study on perception of investors towards investment in mutual fund

Organization : Acuevers

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Summer Project : A study on Government Subsidy Assistance principally observing Indian Subsidies

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Jeet Joshi

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University : Veer Narmad South Gujarat University

Summer Project : A study on Electric Duty Subsidy provided by Government to MSME

Organization : Vision Capital

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Kavya Deliwala

Qualification : B.Com.

University : Gujarat University

Additional Qualification : CCP (Certified Corporate Professional),tally

Summer Project : Comparative analysis on life insurance vs mutual fund on consumer behavior

Organization : Milestone Financial Advisory Pvt. Ltd.

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Khyati Shah

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University : GLS University

Summer Project : Retail Banking

Organization : Nutan Nagrik Sahakari Bank Ltd.

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Kishan Goti

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Summer Project : Preference towards Trading or Investment strategies of traders or investors located in Gujarat.

Organization : Acuevers

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Krishna Raj

Qualification : B.B.A.

University : Gujarat University

Summer Project : Role of mutual fund for retirement planning

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Mitul Chauhan

Qualification : B.Com.

University : Gujarat University

Additional Qualification : Diploma in Business administration (BAOU)

Summer Project : Offshore staffing solutions - for accountants, by accountants

Organization : Entigrity Pvt. Ltd.

Work Experience : 6 Months as associate - Customer Service Entigrity Pvt Ltd.

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Naitik Kasavala

Qualification : B.B.A.

University : Veer Narmad South Gujarat University

Summer Project : A Study on customer Perception towards full-service Broker and Discount Broker

Organization : Acuevers

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Qualification : B.Com.

University : Gujarat University

Summer Project : Sources of finance

Organization : Radhe Construction Company

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Qualification : B.Com.

University : Gujarat University

Summer Project : A.survey on different mobile payment apps

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Parth Kachhiya Patel

Qualification : B.Com

University : Gujarat University

Additional Qualification : CA-CPT

Summer Project : Systematic Investment Plan (The Better Way To Invest In Mutual Funds)

Organization : Milestone Financial Advisory Pvt. Ltd.

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Paras Joshi

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University : Bhakta Kavi Narsinh Mehta University

Summer Project : Mutual Fund

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Pooja Mehta

Qualification : B.B.A.

University : Veer Narmad South Gujarat University

Summer Project : a study on equity analysis with reference to FMCG sector

Organization : Finobility

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Pranjal Shah

Qualification : B.B.A

University : Gujarat University

Summer Project : Equity research of selected companies

Organization : Doshi Share Broking

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Rajendra Appa Banka

Qualification : B.Com.

University : Gujarat University

Summer Project : Consumer perceptions towards Internet banking in Nutan Nagrik Sahkari Bank Limited(NNSB)

Organization : Nutan Nagrik Sahkari Bank Limited(NNSB)

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Ronak Koshti

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Additional Qualification : CA Intermediate (Group - 1), CPT

Summer Project : A study on equity analysis with reference to automobile sector

Organization : Finoability

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Rutvik Soni

Qualification : B.Com.

University : Gujarat University

Additional Qualification : M.Com (External)

Summer Project : A survey on digital channel in Insurance.

Organization : Shriram Insurance

Work Experience : 15 Months junior accountant at Resham Dresses

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Sahil Patel

Qualification : B.Com.

University : Gujarat University

Summer Project : Awareness about payment banking in Ahmedabad

Organization : Acuevers

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Sanket Radadiya

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University : Saurashtra University

Additional Qualification : CCC

Summer Project : Consumer perception towards investment in Mutual fund

Organization : Vibgyor Advisors

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Sumitkumar Bhanderi

Qualification : B.B.A

University : Veer Narmad South Gujarat University

Summer Project : A study on Financing and Financing Gap Of MSMEs in india

Organization : Vision Capital and finance

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Vishal Patadiya

Qualification : B.B.A

University : Gujarat Technological University

Summer Project : Recruitment and Selection Process

Organization : Vibgyor advisors

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Yashvi Sheth

Qualification : B.B.A.

University : Gujarat University

Summer Project : A study on customer perception towards various stock brokers like Angle broking, upstox, and zerodha

Organization : Acuevers

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Yogesh Samariya

Qualification : B.Com.

University : Gujarat University

Summer Project : Tax Planning

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**Ayushi Panchal**

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University : Veer Narmad South Gujarat University

Summer Project : Designing competency-based recruitment process for the company

Organization : Success R

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**Nishita Juneja**

Qualification : B.Com.

University : GLS University

Summer Project : EdTech education- education technology

Organization : Skopus softech pvt ltd

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**Raj Ghinaiya**

Qualification : B.Com.

University : Gujarat University

Summer Project : Graphics design and development

Organization : Codenxt

Work Experience : 12 Months marketing and office work at Satyam Remedies

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**Saurabh Patil**

Qualification : B.C.A

University : Veer Narmad South Gujarat University

Summer Project : E learning for employee development

Organization : Success R

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**Twinkle Gadhiya**

Qualification : B.C.A.

University : Veer Narmad South Gujarat University

Additional Qualification : CCC

Summer Project : How to use web Analytics as business tool.

Organization : Success R

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**Yash Patel**

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University : Veer Narmad South Gujarat University

Summer Project : Consumer buying behaviour regarding Vasudhara dairy product

Organization : Vasundhara Dairy

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DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



Dr. Y. K. Alag,
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Convocation - 1999



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Hon'ble Minister of Industries
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Shri Justice G.T. Nanavati
Former Judge,
Supreme Court of India

Convocation - 2000



Dr. Dharni P. Sinha,
Former Chairman
All India Board of Management Studies.
Convocation - 2001



Shri. Premkumar Sharda
Vice Chancellor
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Shri Kiran Karnik
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NASSCOM

Convocation - 2002



Shri Justice M. B. Shah
Judge, Supreme Court of India, New Delhi
Convocation - 2003



Dr. D. N. Pathak, Ex. Vice-Chancellor
Saurashtra University.
Convocation - 2004

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Dr. S.K. Khanna
Former Chairman, AICTE.,
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Convocation - 2005



Dr. Kulinchandra Yagnik
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Shri Shankarsinhji Vaghela,
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Convocation - 2009



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Mr. Pankaj Patel
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Convocation - 2010

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Government of Gujarat

Convocation - 2011



Dr. Yash Pal
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Former Chairman
University Grants Commission, New Delhi
Convocation - 2012



Shri Jaynarayan Vyas
An Eminent Economist
and Thinker



Shriyut Harish Padh
Hon'ble Vice Chancellor
S.V. Patel University
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Convocation - 2013



Shri Justice C. K. Thakker
Former Judge
Supreme Court of India



Shri D. C. Anjaria
Director
Indian Institute of
Financial Services

Convocation - 2014



Shri Panneervel
Retd. IAS Additional Chief Secretary
Education, Revenue,
Labour & Employment
Ahmedabad



Shri Justice P. B. Majmudar
Former Judge
High Court of Bombay, Gujarat
and Rajasthan

Convocation - 2015



Shri Justice K. R. Vyas
Former Chief Justice
Bombay High Court



Dr. Anamik Shah
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Gujarat Vidyapeeth,
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Convocation - 2016

DIGNITARIES WHO BLESSED OUR GRADUATING BATCHES



Shri Justice D.H. Waghela
Former Chief Justice of Bombay High Court
Convocation - 2017



Hon'ble C. K. Buch
Former Justice, High Court of Gujarat
Convocation - 2018



**Hon'ble Justice
Shri. Anil R. Dave,**
Former Judge,
Supreme Court of India

Convocation - 2019

**Hon'ble Prof. Dr.
Shri Navin Sheth**
Vice Chancellor
Gujarat Technological University

SUMMER PLACEMENT

Summer training is a major component of the learning process at our Institute. Every student is required to undergo this training for 6-8 weeks with an organization. On its successful completion, a student is required to make a presentation which is evaluated by the faculty for promotion to the second year.

Each student is required to submit a written report on the work done during the training period to the Institute. This year the internship was for 5 weeks on online / offline mode. For MBA in the evaluation of project, review from organization carries 30% weightage while 70% weightage is given to report preparation and presentation.

Objectives of the summer training are:

1. To provide an opportunity to the students to work in a professional environment and apply the theoretical concepts and techniques to a real-life problem situation.
2. To develop awareness among the students about the organization's problems and prospects.
3. To develop individual skills towards time bound resolution of managerial problems by actual participation.
4. To enable students to realize their strengths / weaknesses and develop skills further on.
5. To provide an opportunity to the students to understand possible career options and enhance their interaction with organization for final placement.

The training enables students to study the organization, its business and the environmental forces acting upon it. They are expected to work on a project or participate in individual/group activities, in solving a given problem of the organization under the guidance of a senior executive of the participating organization. All summer projects are also guided by faculty members of the Institute.

The organization also stands to gain by providing the summer training. Organizations can get variety of activities done e.g., collection of information, processing of the information, analysis of a problem done through a summer trainee. It provides an opportunity to a prospective employer to assess the student for possible future employment.

Placement Procedure for Summer Trainees:

An organization can indicate their interest in providing summer training to the students of our Institute through written or verbal correspondence. It may indicate the details of a specific project, if any, and/or general nature of summer project, along with the types of students required. The Institute will send resumes of the interested students, who qualify to meet the needs of the organization. The organization can make a selection based on the resumes. Organizations are welcome to the Institute for the selection process or can invite students to their offices for the selection procedure.

The organization is expected to communicate to the Institute about the selected student and the details of the project to be undertaken by the student. The organizations may pay a stipend to the trainee and/or reimburse the expenses incurred for the purpose of the project, as per the rules of the organization.

E-mail : **placement@somlalit.org**

Visit us at **www.somlalit.org**

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