

SEM VI B.COM  
COMMERCIAL COMMUNICATION  
ASSIGNMENT TOPICS  
ENG AND GUJ MED

- Q.1. Discuss the significance of the title “Let’s Go Home”.
- Q.2. On behalf of an Indian Importer write a letter requesting the bank to open an irrevocable letter of credit in favour of the Exporter.
- Q.3. Draft a committee’s report on the demands and grievances of the workers of a Mumbai based company.
- Q.4. Explain the following terms:
- Bear Covering
  - Primary Market
  - Institutional buying
  - Dalal Street